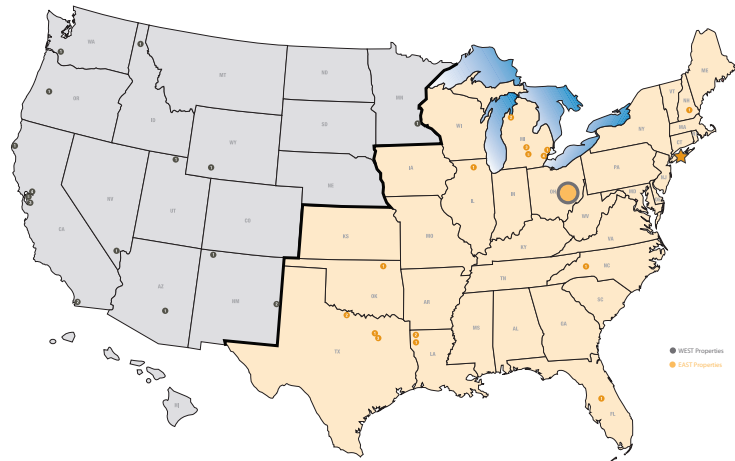


COLONY SQUARE MALL
3575 MAPLE AVENUE
ZANESVILLE, OHIO 43701

COLONY SQUARE MALL is a single-level, regional mall in Zanesville, Ohio and home to retailers such as American Eagle Outfitters, The Children's Place, Victoria's Secret and Justice, as well as a 12-screen Cinemark Theatre. As the retail hub for southeastern Ohio, Zanesville is home to major manufacturers such as Kellogg's, Ralston-Purina, The Longaberger Company, AK Steel, and major distribution centers for AutoZone, Dollar General, White Castle, Inc., and Avon. More than 1.7 million tourists visit Muskingum County annually, largely due to "The Wilds", the nation's largest wildlife preserve, and 10 golf courses including the nationally-acclaimed Longaberger and Eaglesticks courses.



info@rouseproperties.com
(212) 608-5108

ROUSE
PROPERTIES

1114 AVENUE OF THE AMERICAS
NEW YORK, NY 10036-7703

ROUSEPROPERTIES.COM | NYSE : RSE



Colony Square Mall

ZANESVILLE, OHIO

Vast oil and gas reserves have been discovered in the area, leaving Colony Square Mall perfectly positioned to reap the benefits of a major uptick in the local economy.

ROUSEPROPERTIES

COLONY SQUARE MALL

FAMILY ATMOSPHERE | GROWING ECONOMY | TOURISM MARKET

THE RETAIL CORE FOR SOUTHEAST OHIO, SERVING A MANUFACTURING HUB AND TOURIST DESTINATION.

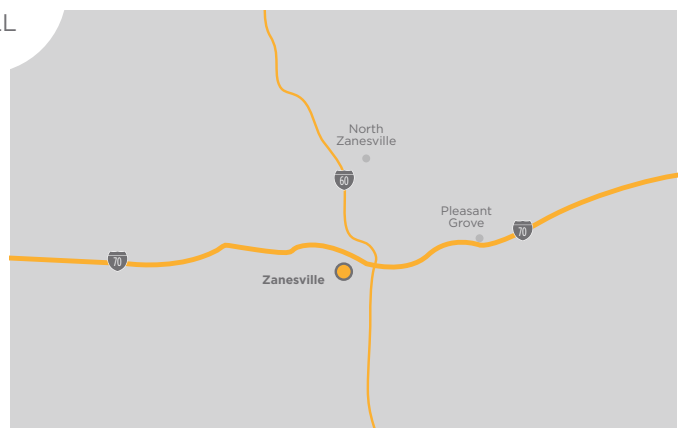
- Unduplicated Retail Offering**
 - Colony Square Mall's merchandise mix offers the largest amalgamation of point-of-difference retailers for 40+ miles. This merchandise mix generates positive cross and impulse shopping.
- Strong Entertainment Lineup**
 - A 12-screen, stadium-seating Cinemark theatre, sit-down, casual concept restaurants and popular food court make Colony Square Mall an entertainment destination in its market area.
- Tourism Drivers**
 - Tourism accounts for 1.7 million visitors annually drawn by the Longaberger Homestead (home of The Longaberger Company, America's premier maker of handcrafted baskets); the area's rich ceramic heritage including collectible, antique art pottery; and The Wilds, one of the largest, most innovative conservation centers in the world.
- Economic Growth**
 - With the discovery of vast oil and gas reserves in the area's Utica shale, Colony Square Mall is positioned to reap the benefits of a major uptick to the local economy. Halliburton has broken ground on the city's east side for a transportation hub to serve its shale drilling operations in the region. The company has committed to creating 300 jobs during the first three years.

6 COMPELLING REASONS TO LOCATE HERE

- Destination Property**
 - Colony Square Mall is the only enclosed regional shopping mall in a 30-mile radius.
- Retail Hub**
 - Colony Square Mall serves over 237,000 people in a seven county area and is the retail core for southeastern Ohio.



COLONY SQUARE MALL



TRADE AREA PROFILE

- 2010 Population** 237,016
2015 Projected 236,220
- 2010 Households** 94,185
2015 Projected 94,132
- 2010 Average HHI** \$51,059
2015 Projected \$54,252
- 2010 Median Age** 38.5

MALL INFORMATION

- Market** Zanesville
- Description** Single-level, enclosed, regional
- anchors** Cinemark, Elder-Beerman, jcpenny, Sears
- Total Retail Square Footage** 610,000
- Parking Spaces** 3,067
- Opened** 1981
- Renovated** 1985, 1987, 2006
- Peripheral Land Use** Restaurant, retail

20-MILE RADIUS

- 2010 Population** 133,420
2015 Projected 133,539
- 2010 Households** 50,793
2015 Projected 50,902
- 2010 Median Age** 38.3
- 2010 Average HHI** \$53,968
2015 Projected \$57,623
- Daytime Employment**
- 3-mile Radius** 19,454
5-mile Radius 29,443

Source: Claritas, Inc.

Cross streets: Brandywine Blvd. and State Rt. 60N (Maple Avenue)

AERIAL VIEW

